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Strategy

2014–2016

The Royal College of Radiologists

Introduction

This document sets out the priorities for The Royal College of Radiologists (RCR) for the period 2014–2016.

PRIMARY AIM

The RCR's primary aim is to **improve the quality of care** in clinical radiology and clinical oncology for the **benefit of the patients and public** of the UK. The following values underpin the delivery of this aim.

A **commitment** to **safe** evidence-based **care**

A **commitment** to **lifelong training and education** to deliver this

The **patient** is at the **centre** of **all we do**

Innovation

Transparency, openness and integrity

Accountability

Key drivers for change

The current economic, demographic and cultural environment has resulted in a number of initiatives which will have a major influence on the way clinical radiology and clinical oncology services are provided in the future in the UK. These include:

- The move towards seven-day working
- Divergence of healthcare systems in the four UK nations
- The development of plans for UK-wide restructuring of training in response to the Shape of Training report¹
- The post-Francis² landscape of increased transparency and public accountability
- Limitations on resources, such as staff and equipment, impacting the ability to deliver required services.

As the College is its Fellows and members, and it is increasingly difficult for them to find time for activities outside their clinical work, the RCR must look at different ways of supporting Fellows and members in their involvement in their College.

To help shape this strategy, the RCR asked for the views of Fellows and members in a membership survey carried out in January and February 2014. The key themes to emerge were (in no particular order) that the RCR should:

- Provide greater support to Fellows and members at all stages of their careers
- Become less Anglo-centric and London-centric
- Play a more active part in political discourse and should have a higher media profile
- Promote the professionalism of clinical radiologists and clinical oncologists
- Promote greater public awareness of its specialties
- Encourage and promote the further development of interventional radiology
- Improve engagement with its membership and ensure that it delivers value for money
- Provide better online educational resources
- Give better support to overseas Fellows and enhance the international standing to the College
- Encourage and support research
- Improve engagement with trainees.

The RCR has defined 18 priority activities to realise its objectives.

The RCR will also fulfil the requirements as a charity, as regards governance and financial management and ensure value for money for those who fund the College's activities.

1. Shape of Training. *Securing the future of excellent patient care. Final report of the independent review.* http://www.shapeoftraining.co.uk/static/documents/content/Shape_of_training_FINAL_Report.pdf_53977887.pdf

2. The Mid Staffordshire NHS Foundation Trust Public Inquiry. Chaired by Robert Francis QC. *Report of the Mid Staffordshire NHS Foundation Trust Public Inquiry.* <http://www.midstaffpublicinquiry.com/report>

Primary aim
Key objectives
in delivering this aim

PRIMARY AIM

To **improve** the **quality** of care in clinical radiology and clinical oncology for the **benefit** of the **patients** and **public** of the UK

To provide members and Fellows with the **support** needed to carry out their roles effectively while **maintaining** their **enthusiasm** and **commitment** to their profession

SUPPORT

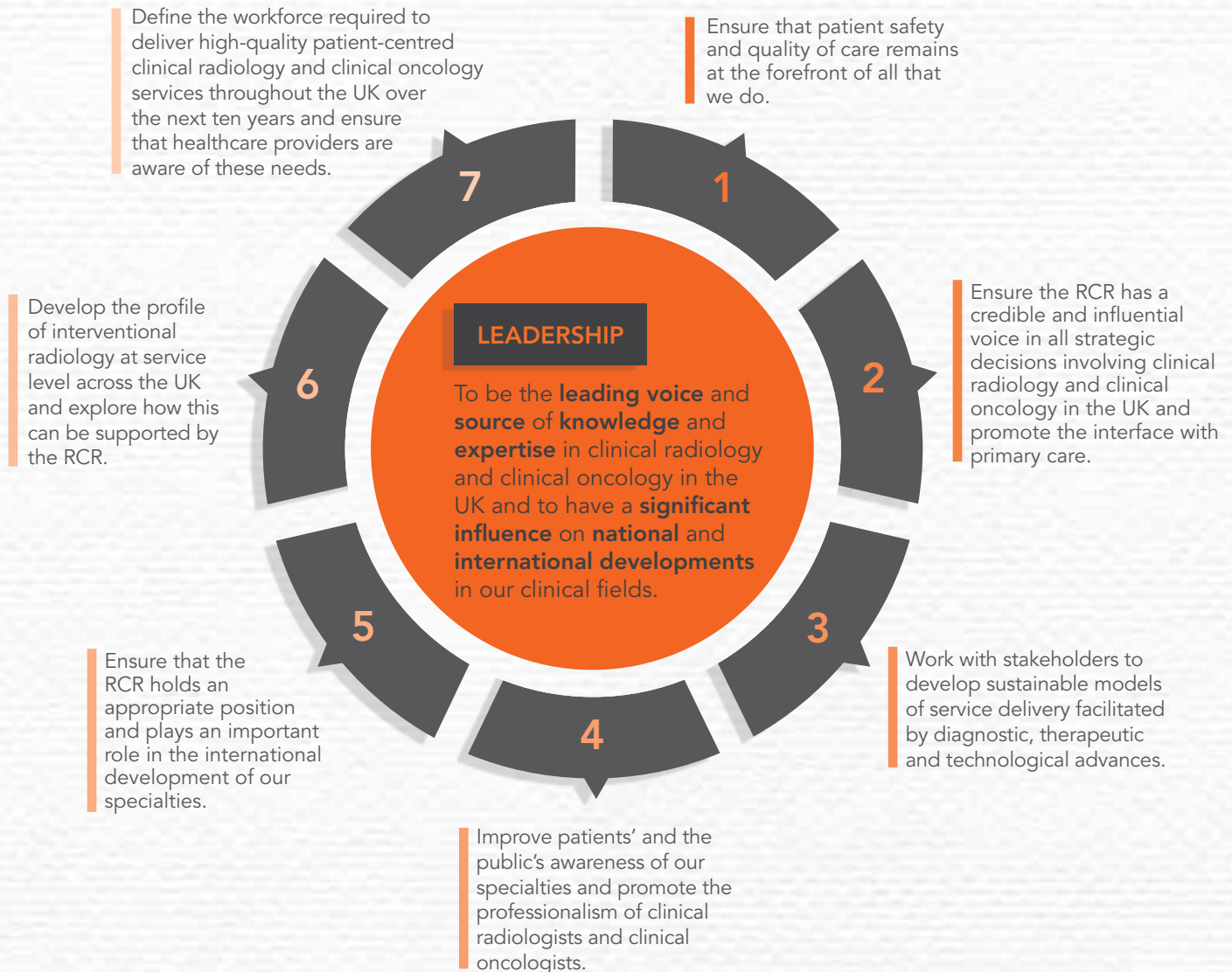
LEADERSHIP

To be the **leading voice** and **source of knowledge** and **expertise** in clinical radiology and clinical oncology in the UK and to have a **significant influence** on **national and international developments** in our clinical fields

To **develop** and **support training** of consultant clinical radiologists and clinical oncologists who are equipped with the knowledge and skills to **deliver optimum care** to patients and continue to **adapt to changing healthcare environments**

EDUCATION

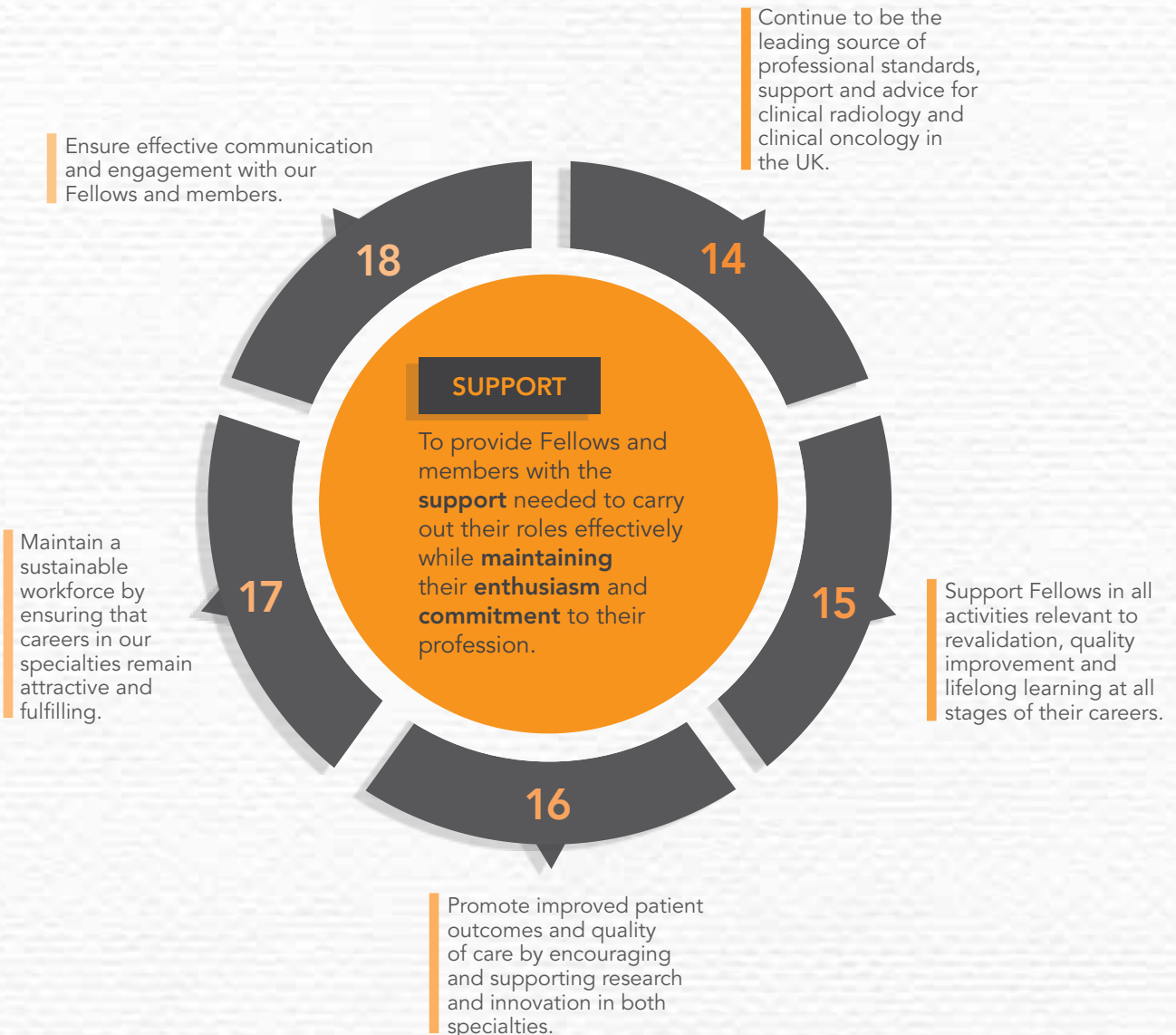
Key activities to achieve our objectives over the next three years



Key activities to achieve our objectives over the next three years



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